



Building Awareness. Inspiring Hope.

SPONSORSHIP OPPORTUNITIES



INFORMING AND EMPOWERING YOUTH

OUR MISSION

Starting Point builds healthy communities by empowering individuals and families through innovative substance abuse prevention and intervention resources.

OUR VISION

Starting Point provides effective programs and resources that build communities free from substance abuse.

OUR PILLARS

Informing and Empowering Youth

Investing in the Community

Interceding and Assisting

Innovating Solutions

ABOUT STARTING POINT

For 40 years, Starting Point has provided the community with critically needed substance abuse prevention programs, services and resources. Starting Point is a non-profit organization that is unique in our efforts to prevent substance abuse before it begins. Our organization has provided exceptional leadership in uniting multiple sectors of the community in the fight against substance abuse. In collaboration with schools, parents, youth law enforcement, court systems, county government, healthcare providers and other community based organizations, Starting Point empowers our citizens to lead healthy lives free from substance abuse by providing education and support to our community.

INFORMING AND EMPOWERING YOUTH

Empower

The Empower program is the over-arching name for Starting Point's school-based education programs. Empower encourages youth to take charge of their lives, to create a culture where drug use is not accepted and to help build the skills needed to develop positive self-efficacy, self-esteem, and good mental health. The Empower programs are delivered directly to the classroom by peer role-models (Champion & LEAD member), community health educators and through special guest speakers and programs (Red Ribbon Week). This K-12 curriculum is designed to address all grade levels in a way that is most developmentally appropriate. Through education, youth are empowered to make healthy decisions in their future.

Champions

Champions is a program in which high school students go to middle school classes throughout the year to talk to youth about peer pressure, communication skills, living a drug-free life in high school, and successfully transitioning to high school. The program was started because of the research showing that middle school students are more likely to be influenced by their peers than by adults. In addition to the benefits realized by middle school students, the Champions themselves are empowered as young leaders and change-makers in their community.

LEAD - Living Everyday Alcohol and Drug Free

Living Everyday Alcohol & Drug-Free (LEAD) is a countywide network of high school students who believe in living a substance-free lifestyle. LEAD provides positive peer support for students by providing opportunities for members to volunteer in their community and take on special activism projects that raise awareness about the dangers of underage drinking and tobacco use.

Youth Intervention

A variety of group education and intervention programs designed to assist middle school, high school and young adult students who are at risk for substance abuse. Groups include self-esteem, divorce, guy's group and substance-abuse specific education.

PARTNERS FOR A HEALTHY COMMUNITY

Working together for the benefit of the whole community:

- Your organization will be provided opportunities to market your products and services to a broad audience of community stakeholders including families.
- You will be informed about events and fundraising activities in which your staff may participate. Examples include education nights on a variety of topics, festivals, parades, family fairs, gala fundraiser, and the county-wide Red Ribbon Week festivities. This will allow your organization to engage with the local community and develop new networks.
- We will offer your staff opportunities to undertake hands-on volunteering projects and/or provide employee donation opportunities for our programs.
- We will help your organization lift their profile as an active supporter of this worthwhile community initiative. Investment in Starting Point programs is an investment in the future, saving our community money in the long run by preventing substance abuse before it begins.
- Together we will make our community stronger and healthier through youth empowerment, prevention of unhealthy drug-use and community education.

SPONSORSHIP LEVELS AND TERMS

Terms of sponsorship can be flexible and are based upon the needs of both organizations. One to three year agreements with Starting Point for sponsorship of our Informing and Empowering Youth programs allows the greatest impact to be realized. The following levels of sponsorship are examples of arrangements that could be negotiated.

Sponsor a Champion

\$200 annually / \$2000 to sponsor 10

Your dollars will provide a local high school student with:

- Leadership training and personal development to become a role model to younger students.
- Support for the Champion to deliver classroom-based instruction up to four times per school year to the same middle or high school classroom.

In return, you will receive:

- The satisfaction of knowing that your dollars will not only help a teenager remain drug free but also the knowledge that that student will impact up to 30 plus other lives as a positive role model to a young person.
- Champion updates two times per year.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.

Sponsor a Youth Intervention

\$250 annually / \$2,500 to sponsor 10

Your dollars will provide a young person ages 11 to 20 who has been referred or identified by their school or the courts to be at-risk for substance abuse or other mental health concerns with:

- A caring, supportive environment to encourage positive personal development, personal attention and education to maintain a substance-free lifestyle.
- Ongoing or as-needed support groups to address personal concerns in a safe and supportive environment with understanding peers.
- Supportive activities and outings where a young person will receive positive experiences to support their future direction and build hope.

In return, you will receive:

- The knowledge that you have directly impacted the life of a young person at a critical time in their lives, potentially even saving a life from future addiction and pain. Often time, the young people in our youth intervention program are handling difficult home lives where substance abuse is generational. These support groups provide a needed outlet.
- Youth Intervention program updates two times per year.
- A personal thank-you from one of our Youth Intervention program participants.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.

LEAD Volunteer Corps Sponsor

\$1,000 annually

Starting Point's LEAD (Living Everyday Alcohol and Drug Free) Volunteer Corps provides thousands of hours of volunteer time in the local community each year. Youth participants learn the value and importance of giving of their time to improve the lives of others. Your dollars will provide:

- Training and support for volunteerism amongst local High School students.
- Development of important assets and strengths to help guide youth on a future path of success.
- Exponential impact in supporting important causes in the community through volunteer service.

In return, you will receive:

- The knowledge that your dollars will have an impact on those most in need in our community.
- LEAD program updates two times per year.
- A personal thank-you from one of our LEAD program participants.
- Logo and/or name listed on our Starting Point website and other communication as an organizational sponsor.
- Logo listed on the back of all LEAD Volunteer Corps T-shirts worn at events throughout the area.

Empower General Sponsor

\$5,000 annually

Your dollars will provide support for our Empower program, providing prevention through community and school educational programs including school-based instruction from Kindergarten through High School. Specifically, your support will provide:

- Educational materials and supplies to keep presentations and programs innovative, impactful, interactive and exciting.
- Exciting and dynamic educators brought directly into classrooms throughout the area.
- Support for Red Ribbon Week activities throughout the community including poster campaign, motivational speakers and special presentations that engage over 12,000 youth and their families in the local area each year!

In return, you will receive:

- The knowledge that your dollars went directly to empowering youth ages 5 and up to make healthy choices in their lives.
- Empower program updates two times per year.
- Logo and/or name prominently listed on our Starting Point website including link to the sponsor's website, special acknowledgement in social media, press releases and other communications.
- Invitations to all Starting Point stakeholder engagement events which provide useful networking opportunities for the sponsor.
- Logo on all Empower promotional materials.

Empower Signature Sponsor

\$10,000 annually

Your dollars will provide support for our Empower program, providing prevention through community and school educational programs including school-based instruction from Kindergarten through High School. Specifically, your support will provide:

- Youth support to make healthy and drug-free choices as part of our Champions, LEAD, and Youth Intervention programs.
- Educational materials and supplies to keep presentations and programs innovative, impactful, interactive and exciting.
- Support for highly qualified and credentialed youth workers and prevention specialists.
- Exciting and dynamic educators brought directly into classrooms throughout the area.
- Support for Red Ribbon Week activities throughout the community including poster campaign, motivational speakers and special presentations that engage over 12,000 youth and their families in the local area each year!

In return, you will receive:

- The knowledge that your dollars went directly to empowering youth ages 5 and up to make healthy choices in their lives.
- Empower program updates two times per year.
- Logo and/or name prominently listed on our Starting Point website including link to the sponsor's website, special acknowledgement in social media, press releases and other communications.

Empower Presenting Sponsor

\$25,000 annually

Your dollars will provide support for our Empower program, providing prevention through community and school educational programs including school-based instruction from Kindergarten through High School. Specifically, your support will provide:

- Youth support to make healthy and drug-free choices as part of our Champions, LEAD, and Youth Intervention programs.
- Educational materials and supplies to keep presentations and programs innovative, impactful, interactive and exciting.
- Support for highly qualified and credentialed youth workers and prevention specialists.
- Exciting and dynamic educators brought directly into classrooms throughout the area.
- Support for Red Ribbon Week activities throughout the community including poster campaign, motivational speakers and special presentations that engage over 12,000 youth and their families in the local area each year!

In return, you will receive:

- The knowledge that your dollars went directly to empowering youth ages 5 and up to make healthy choices in their lives.
- Empower program updates two times per year.
- Logo and/or name prominently listed on our Starting Point website including link to the sponsor's website, special acknowledgement in social media, press releases and other communications.
- Priority invitation and sponsor tickets to all Starting Point stakeholder engagement events which provide useful networking opportunities for the sponsor.
- Logo on back of t-shirts worn by Empower program youth leaders (Champions) and LEAD Volunteer Corps t-shirts.
- Dissemination of Starting Point media release highlighting the features and importance of the sponsorship agreement.
- Ceremony to mark the presentation of the initial sponsorship check with an opportunity for media coverage.
- Exclusive connection to Champions logo (Champions, presented by "Your Organization") on t-shirts and in all places where logo is published throughout the sponsorship period.

For more information, or to begin your sponsorship today, please contact:

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